

# Annie Stabler

Lancaster, PA | [hello@anniestabler.com](mailto:hello@anniestabler.com) | 717-875-1967

## WORK EXPERIENCE

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### Uncommon Marketing Works

**Mechanicsburg, PA (Remote)**

*Creative Director*

October 2021 - Present

- Responsible for developing and driving the creative vision and strategy for marketing campaigns, leading the creative team, collaborating with other teams, staying current with industry trends, and building relationships with external partners and vendors to enhance the agency's creative capabilities.
- Co-Host & Producer of *Marketing Mixologists Podcast*
- HubSpot Social Media Certification
- Recipient of 2022 MarCom Platinum Award and 2022 Muse Gold Award for 2022 Seeq Conneqt Conference

### Self-Employed

**Remote**

*Freelance Graphic Designer & Content Writer*

March 2014 - September 2021

- Contract specialist for blog posts, social content, SEO, and diverse design (print/digital).
- Proficient in branding, stationery, CMS web design, web assets, and illustration.
- Versatile in meeting unique client needs with creative solutions.
- Strong track record in crafting SEO-friendly content for online visibility.
- Skilled in creating visually appealing and user-friendly web assets.

### Stream Companies

**Malvern, PA (Hybrid)**

*Senior Graphic Designer*

March 2018 - June 2021

- Proficient in full-service print, digital, and web design, with a strong focus on spec work and concepts.
- Demonstrated leadership skills as a team lead, guiding and mentoring teammates, delegating priorities, and facilitating productive team meetings.
- Acted as a stand-in for the creative director, showcasing the ability to handle increased responsibilities and decision-making.
- Recipient of the 2019 Player of the Month Award

### Managing Matters Inc.

**Toronto, ON, CA**

*Creative, Graphic & Web Designer*

March 2015 - May 2017

- Provided comprehensive in-house design services for 15+ diverse associations, covering digital and print content, direct mail, event marketing, branding, social media, web design, and office operations.
- Produced high-quality materials for effective promotion and branding.
- Orchestrated seamless direct mail campaigns for targeted outreach and engagement.
- Led social media management to enhance brand awareness and online presence.
- Spearheaded user-friendly web design projects aligned with organization values.
- Streamlined office operations through innovative design solutions.
- Recipient of 2016 American Graphic Design Award for SIOR CCC's Fall Seminar

## EDUCATION & TRAINING

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### **University of Toronto**

*Honors Bachelor of Arts, English and Art & Art History*

**Toronto, Ontario, CA**

August 2010-June 2014

- Writer for the campus newspaper *The Medium*, artwork displayed in gallery showings
- Honors & Awards: C Magazine Award for Excellence in Art Writing

### **Sheridan College**

*Advanced Diploma, Fine Art*

**Oakville, Ontario, CA**

August 2010-June 2014

- Artwork displayed in gallery showings, used in program marketing collateral
- Honors & Awards: Faculty Award for Excellence in Painting, program representative

### **George Brown College**

*Graduate Certificate, Interactive Media Management*

**Toronto, Ontario, CA**

September 2014-June 2015

- Projects used in program marketing collateral, selected for special projects
- Honors & Awards: Deans Honor List, Fall and Winter semesters